

Ref.....

Date

3.1 Number of research papers published per teacher in the Journals notified on UGC CARE list during the last five years

Title of paper	Name of the author/s	Department of the teacher	Name of journal	Calendar Year of publication	ISSN number	Is it listed in UGC Care list
The Role Of AI In Robotic Marketing: Enhancing Customer Engagement And Conversions	Pankaj Chandra Sinha	IT	IJFANS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES	2020	1735-188X	Yes
A Study on the Potential of Online Marketing of Small and Medium Enterprises (SMEs) in India	Pawan K. Jha	Management	ADHYAYAN Volume 11, Issue 2, 2021	2021	2249-1066	Yes
Natural Language Processing and Robotics: Enabling Human-Robot Interactions in Marketing	Pankaj Chandra Sinha	IT	IJFANS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES	2021	2319 1775 Online 2320-7876	Yes
Generative Adversarial Networks (GANS) and Robotics: Creating Realistic and Engaging Marketing Content	Pankaj Chandra Sinha	IT	IJFANS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES	2022	2319 1775 Online 2320-7876	Yes
Expanding Bihar's Renewable Energy Market: The Role of Robot-Powered Solutions	Pankaj Chandra Sinha	IT	IJFANS INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES	2023	2319 1775 Online 2320-7876	Yes



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